

Introducing the Reactable Experience

The Reactable Experience will be launched worldwide at Musikmesse Frankfurt 2009

Barcelona, Spain - April 2, 2009

The **Reactable Experience**, the first commercial version of the Reactable, is being presented at Musikmesse Frankfurt 2009, in Germany, from April 1st to 4th. It is now available for order at the new www.reactable.com website.

The Reactable is a revolutionary new electronic musical instrument that turns music making into something tangible and visual. The **Reactable Experience** is the version of the Reactable especially designed for public places and institutional customers, such as museums, entertainment centers, schools or universities. Conceived with diverse needs in mind, from casual users to expert performers as well as very young children, it is especially intuitive and physically robust.

Learn more about the **Reactable Experience** at:
http://www.reactable.com/reactable/reactable_experience/

The product brochure is available at:
http://www.reactable.com/files/reactable_experience_brochure_web.pdf

About us

Reactable Systems is the new company founded by the same team which four years ago created the Reactable. It is the second spin-off of the Music Technology Group at the Universitat Pompeu Fabra, in Barcelona, one of the world's largest and most recognized research lab in music and audio. The company's mission is to redefine the ideas of conventional Human-Computer Interaction by developing interactive technologies and entertainment products. Our products will focus on the development of creativity and the mediation of culture and knowledge, with a special emphasis on musical creation.

The Reactable Team

Email: contact@reactable.com
Phone: (+34) 93 551 44 72